



**family**  
**handyman** | **HavenHome**

# Digital Opportunities

## Haven Home: A new haven for home- proud consumers

**A top-ranked portfolio of premium sites** covering the DIY, home improvement, pro contractor and home design & décor categories.

### **Size, Scale, Market Coverage**

- **32.4 million** monthly unique visitors
- **100 premium sites**
- **Covering over 30%** of all home category site visitors monthly

### **Unduplicated Reach**

- For the home-proud, hands-on DIY lifestyle compared to other endemic sites

### **Customized Options & Flexibility**

- Custom content integration, metrics, audience targeting and high impact ad units that enable you to drill down to your most qualified DIY consumer